

TVFCU "PAY IT FORWARD" EVENT

BE TRIUMPHANT!

TURN \$10 INTO \$1,000!

The concept of "Pay it Forward" is described as one good action that is repaid by doing something for someone else, rather than paying it back to the first person. While many may relate this idea to the popular novel, turned film, authored by Catherine Ryan Hyde, it can actually be traced as far back as Benjamin Franklin, in a letter written to Benjamin Webb, dated April 22, 1784.

In the spirit of both "Pay it Forward" and International Credit Union Day, TVFCU will sponsor a special event on October 15, 2009, that will enable you to share how you can "Pay it Forward" and possibly win \$1,000 for that cause. In his letter, Franklin revealed that "This is a trick of mine for doing a deal of good with a little money. TVFCU is encouraging everyone to get involved and be a part of this opportunity. Please support our effort to 'do a deal of good'. Details of the event are listed below.

- Come to TVFCU on Thursday, October 15, 2009 when we will give you \$10 and a chance to turn that \$10 into \$1,000, by entering our "Pay it Forward" challenge.
- TVFCU will pay you \$10.00 if you tell us how you would use the \$10 to help someone else and allow us to videotape your argument.
- All qualifying contestants filmed between 10 am and 2 pm will be eligible for selection as a finalist. Videos of finalists will appear on a video sharing website voting purposes. By visiting our website, www.tvfcubatavia.com, beginning on or around October 19, 2009, you may view these videos via the links provided.
- Finalists will be voted on from the community, at large. Voting will end on November 2, 2009 at 5:00 pm.
- The winner will be awarded \$1,000 for their designated cause or charity.
- All entrants must be 18 years old or over and must sign our release form consenting TVFCU to use their video for contest, voting, viewing and advertising purposes. The winner must, also, be available for the Award Presentation and use of photo and name for that purpose.
- Contestants must keep their video presentations to a maximum of 60 seconds however creativity is encouraged.

The idea of "Pay it Forward" is not exclusive to TVFCU. We encourage any interest that would like to partner with us on this challenge and increase how we can give back to our community to contact us. We are open to all types of suggestions, offers and involvement.



TVFCU's
Pay it Forward
October 15th 2009

TVFCU's Annual JR Banking Celebrations



The end of the school year marked TVFCU's annual JR Banking Celebrations. Students from Jackson Elementary, Robert Morris Elementary and John F. Kennedy Elementary, Batavia, were guests of honor for a breakfast ceremony, hosted in our office. Parents and JR Banking school representatives were, also, invited to attend the

festivities. Five Spot made appearances each morning and reminded everyone that "Saving is Pawsitively Awesome".

The students that comprise our Youth Banking branches in Alexander Central, Batavia Middle School and Batavia High School were, also, our guests as they joined credit

union staff for lunch, recently. It may have been our treat but their remarks and comments about school and Youth Banking are rewarding and significant as we continue to pursue financial education in our younger generations.

Thanks to the efforts of all TVFCU staff that collectively ensure that the branches always have what is needed throughout the year. A special recognition is extended to Melissa Blum, JR Banking Coordinator and Lynette Brade, Interim JR Banking Coordinator handling all the details and correspondence between the credit union and school personnel.

Just a Reminder...

TVFCU opens it's drive thru at 8:30 Monday - Saturday until Labor Day.



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